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NEWS RELEASE
FOR IMMEDIATE RELEASE
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VIAAIR EXPANDS AUSTIN SERVICE WITH NEW NON-STOP FLIGHTS TO OKLAHOMA CITY AND TUCSON

*Nonstop flights begin January 18 - introductory fares from Austin start from \$99 one way**

MAITLAND, FLORIDA (November 15, 2017) – ViaAir is pleased to announce new non-stop flights from Austin-Bergstrom International Airport to Oklahoma City and Tucson beginning January 18, 2018. These new flights join a growing portfolio of new non-stop options; beginning with new Winter seasonal flights between Austin and Steamboat/Hayden, CO starting December 13th.

Nonstop flights from Austin to Oklahoma City and Tucson begin January 18, 2018 and are currently available for sale at www.flyviaair.com. Introductory fares from Austin to Oklahoma City start from \$99 one way* and to Tucson from \$119 one way*.

City Pair	Depart	Arrive	Frequency
Austin – Tucson	10:50am	12:20pm	Monday, Thursday, Friday
Tucson – Austin	1:05pm	4:10pm	Monday, Thursday, Friday
Austin – Oklahoma City	5:05pm	6:25pm	Monday, Tuesday, Thursday, Friday
Oklahoma City – Austin	7:10pm	8:30pm	Monday, Tuesday, Thursday, Friday

All times local

ViaAir plans to base crews and maintenance at the Austin-Bergstrom International Airport, positioning its Austin based operations to expand.

“Austin is an amazing, fast-growing city. We are thrilled to bring the convenience of direct flights to the markets of Tucson and Oklahoma City as the start of expanded service in the region. We will roll out additional cities throughout next year as we hope to be known as Austin’s hometown airline”, said Matthew Macri, ViaAir’s Vice President of Operations.

ViaAir is partnering with Embark Aviation to commercially manage these flights which includes: pricing, revenue management, network planning, and marketing functions. This innovative air

service model allows ViaAir to plug major airline commercial planning functions into its operations and permitting Via the ability to focus their resources and expertise on the operational functions of the airline.

“Embark is very excited to work with ViaAir and help them develop a world class airline. With our experience and resources, Embark can profitably position Via for growth in many unserved, niche, market opportunities,” said Clint Ostler, Vice President Marketing and Development for Embark Aviation, Inc.

About ViaAir

Founded in 1997, ViaAir is an aviation company offering daily scheduled flights, charters and AirCruise vacation packages. The airline operates domestic and supplemental operations and was the first to be certified in the FAA’s Part 5 Safety Management System, ensuring the highest level of safety in the aviation industry. The airline operates a fleet of Embraer ERJ-145s with 50 seats, and provides guests with cost-effective, convenient and comfortable travel.

Learn more at www.flyviaair.com

About Embark Aviation

Embark Aviation is an airline planning and strategy firm specializing in the management of commercial functions for regional and boutique airlines. This includes airline revenue management, scheduling, route planning, financial planning, marketing strategy and market development. Learn more at www.embarkaviation.com

*Introductory fare rules: Purchase by 11:59 pm (PT) on November 28, 2017. Travel is valid January 18, 2018 – March 7, 2018. Travel valid between Austin and Tucson on Monday, Thursday, and Friday and between Austin and Oklahoma City on Monday, Tuesday, Thursday, and Friday.

General Terms and Conditions: Seats are limited and may not be available on all flights or all days. Bag fees apply for checked baggage. Fares are nonrefundable and include all taxes, fees and charges based on nonstop, one-way service. All fares are in U.S. dollars and are subject to change without notice. Applicable fare and tax differences apply to any changes made after ticketing. A \$100 (USD) change fee per person applies to changes. Fares valid at www.flyviaair.com. Reservations made through our call center cost \$10 (USD) per person/per segment. Other restrictions — such as day of week availability, schedule availability, change fees, blackout dates and advance purchase requirements — may apply. See www.flyviaair.com or call ViaAir reservations at 1-407-499-4992 for complete fare rules, checked baggage policies and more information.