



ALLEGIAN'T ANNOUNCES FLIGHTS TO LAS VEGAS FROM OKLAHOMA CITY AS LOW AS \$49

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•Allegiant Vegas B-roll footage

OKLAHOMA CITY. Aug. 11, 2015 — **Allegiant** (NASDAQ: ALGT) today announces it will add ultra-low-cost, nonstop flights to Las Vegas for Oklahoma City travelers beginning Nov. 5, 2015. The company, known for its travel deals and fares averaging half the cost of the national average, is celebrating its new Vegas flights with **\$49* one-way fares.**

"We're pleased to expand our low-cost, nonstop flight options and provide more affordable travel opportunities in Oklahoma City," said Jude Bricker, Allegiant Travel Company senior vice president of planning. "We're confident that travelers will take advantage of our ultra-low-cost fares for their next Vegas vacation."

The flights will operate twice weekly and will fly nonstop between Will Rogers World Airport (OKC) and McCarran International Airport (LAS). Flight days, times and the lowest fares can be found only at Allegiant.com. Las Vegas will be Oklahoma City's second Allegiant destination, adding to existing service to Orlando / Sanford. These new flights will become OKC's only ultra-low-cost flights to Sin City.

"We are very pleased that Allegiant is expanding at Will Rogers World Airport," said Mark Kranenburg, airports director. "I know our Oklahoma City travelers will welcome the new nonstop flight, and they will certainly welcome Allegiant's low fares. I'm confident the route will be successful."

With world-renowned resorts, spas, casinos and entertainment options for visitors of all ages, Las Vegas is one of the most dynamic travel destinations in the world. Allegiant partners with more than 60 of the area's most exciting hotel properties, provides low-cost car rental service through its partnership with Alamo Rent a Car and offers great deals on activities such as show tickets and helicopter tours. Oklahoma City travelers can book their entire Las Vegas vacation for less by visiting Allegiant.com.

Allegiant offers a unique travel option to Oklahoma City. Focusing on low-cost leisure travel, the company provides customers with low base fares averaging nearly half of the cost of the average domestic round-trip fare. The innovative business model has allowed the company to grow from one aircraft and one route just over a decade ago, to providing convenient, affordable service in over 100 communities nationwide.

***About the one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Aug. 14, 2015 for travel by Feb. 16, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, Allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the



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Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/PBqgm>.

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