



WILL ROGERS WORLD AIRPORT
OKLAHOMA CITY

For Immediate Release: Thursday, November 14, 2013

For More Information Contact:
Karen Carney, Public Information & Marketing Manager
Office: (405) 316-3262
Cell: (405) 249-5209

Allegiant Begins Nonstop Service from Oklahoma City to Orlando Company Celebrates with Promotional Fares as Low as \$59*

OKLAHOMA CITY, November 14, 2013 –Allegiant’s new nonstop jet service to Orlando Sanford International Airport from Will Rogers World Airport makes its inaugural flight today. Airline and airport officials will celebrate at departure Gate 1 with an official ribbon cutting and refreshments at 6:30pm.

Orlando is Oklahoma City’s 8th largest market and Allegiant is currently the only airline to serve the area with nonstop service.

“Allegiant’s new service provides our traveling public a great, affordable option to one of our most popular destinations,” says airport director Mark Kranenburg. “We believe this newest air service addition to the Oklahoma City market will be very successful.”

Allegiant is known for its affordable fares and vacation packages. In fact, to kick off the service, Allegiant is offering promotional fares as low at \$59* one way. Along with low everyday airfares, customers will find additional savings on hotels, rental cars and attraction reservations by booking through the company.

“We are pleased to bring a new, affordable and convenient travel option to the residents of Oklahoma City,” said Andrew C. Levy, Allegiant Travel Company president. “We are confident the Central Oklahoma community will appreciate the convenience of flying nonstop Orlando and the added savings of bundling their air, hotel and car rental reservation together.”

Allegiant offers twice weekly service with departures on Thursday and Sunday. The inaugural flight will depart Oklahoma City at 7:20pm but the regular schedule is as follows:

Oklahoma City to Orlando Sanford (TH & SU)

Departs	Arrives
4:20pm	8:00pm

Orlando Sanford to Oklahoma City (TH & SU)

Departs	Arrives
1:45pm	3:35pm

Flights are open for sale through Allegiant’s website, allegiant.com.

*** About the \$59* one-way fares:** Seats are limited. Price includes taxes and fees. Fares are one-way and not available on all flights. Must be purchased by Nov. 21, 2013, for travel by April 29, 2014. Price reflects debit card discount; credit card price higher. For baggage fees, please visit Allegiant.com. Additional restrictions may apply.

###

Will Rogers World Airport is the city’s commercial airport and accommodates over three and a half million travelers each year. The airport will now serve 21 nonstop airports with an average of 75 daily departures. Will Rogers World Airport is owned by the City of Oklahoma City. The Oklahoma City Airport Trust oversees the management and operation of the airport.